



Media Release

City of Winter Haven

451 Third St. NW • P.O. Box 2277
Winter Haven, FL 33883
Fax (863) 291-5623

For Immediate Release

Contact Person: Joy Townsend
Communications Officer

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Phone and Email: 291-5600
jtownsend@mywinterhaven.com

New Police Unit, Vehicles Send Arresting Message

The City of Winter Haven Police Department announces its new DUI Enforcement Unit. This is the first time the Department has dedicated a unit primarily to DUI enforcement.

The unit consists of two specially trained officers whose primary purpose is the detection and arrest of drunk or impaired drivers. Officers **Josh Mercer** and **Jeremy Davis** are assigned to the unit. Their mission is clearly displayed on the rear window and rear bumper of their police cruisers. The new vehicles are equipped with state-of-the-art DVD-based video and audio recording equipment.

“Special markings on the side and rear of the vehicles are intended to provide notice of our intent to reduce drunk driving in Winter Haven and make the streets safer for the law abiding public,” said Police Chief Mark LeVine.

Creation of the DUI Unit was accomplished by making adjustments to resource allocation while operating under the constraints of property tax reform legislation.

Creating the DUI Unit fits in with the philosophy that proactive traffic enforcement is essential to protect lives and property. More people are killed or seriously injured each year in traffic crashes than all other incidents investigated by law enforcement.

For more information, please call Joy Townsend at 291-5600.

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